



# Sponsorship Prospectus

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Hello Potential Sponsor!

Bitcamp is the University of Maryland's premier hackathon, bringing together over 1,400 students, making it the largest collegiate hackathon on the East Coast. This year, Bitcamp will be held from April 3-5, 2020, at the Xfinity Center on the University of Maryland campus. One of the benefits of hosting Bitcamp at the Xfinity Center is that recruiters will be set up at tables surrounding the hackers and will be able to interact with them throughout the duration of the event. Top student developers, designers, builders, and thinkers from around the country will come to College Park and spend 36 hours working on websites, apps, and hardware projects.

The University of Maryland has consistently outperformed other institutions in the Major League Hacking season standings, winning the inaugural Fall 2013 season and consistently placing in the top five ever since. We are pulling from this rich hacker community to make Bitcamp one of the best hackathons ever.

Bitcamp is a great place to influence a diverse group of the nation's brightest makers, all working on different projects and possessing different skill sets. Our event presents an excellent opportunity for recruitment and tech evangelism.

Last year, we saw 172 projects come out of Bitcamp 2019! Check out the amazing array of projects: <https://bitcamp2019.devpost.com/submissions>.

Also, Bitcamp is a 501(c)(3) non-profit organization! All donations made to Bitcamp will be tax-deductible.

We'd love for you to review the various tiers of sponsorship below. Please let us know if you are interested in becoming an official Bitcamp sponsor! We hope to see you at the campfire!

Thanks,  
The Bitcamp Team

	STARTER	API	CORPORATE	RECRUITER	BRAND PARTNER	CO-HOST
<b>Contribution</b>	\$1,000	\$3,000	\$5,000	\$8,000	\$10,000	\$30,000
<b>General</b>						
Mentors Present	✓	✓	✓	✓	✓	✓
Opening Session Talk			1 min	3 min	3 min	10 min
Sponsored Side Event <small>Add-on available for \$1,500</small>	+\$1,500, 45 min	+\$1,500, 45 min	+\$1,500, 45 min	Included, 45 min	Included, Colorwar	Included, 2 hours
Keynote					✓	✓
<b>Recruiting</b>						
Reserved Table	✓	✓	✓	✓	✓	✓
Access to Hacker Contact Info		✓	✓	✓	✓	✓
Access to Hacker Resumes			✓	✓	✓	✓
On-Site Recruiting <small>Materials &amp; recruiters present</small>				✓	✓	✓
Private Room						✓
<b>Marketing</b>						
Logo on Website	✓	✓	✓	✓	✓	✓
Logo on Shirt <small>Donation must be received by 3/1/20</small>	✓	✓	✓	✓	✓	✓
Distribute Marketing Materials & Merch	✓	✓	✓	✓	✓	✓
Award a Prize		✓	✓	✓	✓	✓
Social Media Shoutout				✓	✓	✓
Logo on Step and Repeat Banner						✓

Contact [sponsorship@bit.camp](mailto:sponsorship@bit.camp) and visit <https://bit.camp> for more information.